



Red Carpet Home Cinema Fact Sheet

Founders:

Fred Rosen, former CEO, Ticketmaster

Dan Fellman, former President, Domestic Distribution, Warner Bros.

Headquarters: Beverly Hills, CA

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Product Offering: Red Carpet Home Cinema is a unique luxury service offering major Hollywood movies for personal viewing in the home during the theatrical window at a premium price.

Target Consumer: Wealthy individuals with home media rooms

Requirements: A Red Carpet Home Cinema media server and a static IP address

Territory: U.S.

Beta launch: Q4, 2018

Public launch: Q2, 2019

Content providers:

Warner Bros. (Godzilla, Joker, The Goldfinch, Blinded by the Light)

Paramount (Rocketman, Terminator: Dark Fate, Gemini Man, Sonic the Hedgehog)

Fox (Dark Phoenix, Ad Astra, Ford vs. Ferrari, The Art of Racing in the Rain)

Lionsgate (John Wick 3, Angel Has Fallen, Rambo: Final Blood, Midway)

MGM (Child's Play, Where'd You Go, Bernadette)

Annapurna (Missing Link, The Hustle, Booksmart)

STX (Hustlers, 21 Bridges, My Spy, Playmobil the Movie)